



ADVANCED Oral Rehydration Support



The UK's #1 Veterinary Oral Rehydration Product

Discover more at oralade.com @ @ © ©

rethink hydration™

Thanks to a delicious 100% natural roast chicken flavour Oralade is the first scientifically formulated small animal Oral Rehydration Support (ORS) that dogs and cats love.



Ready to Serve

	1 x 500ml	6 x 500ml	MARGIN
RRP	£8.32	£49.92	
TRADE PRICE INC VAT	£5.32	£31.94	36%
TRADE PRICE EX VAT	£4.49	£26.95	46%
WHOLESALE PRICE DELIVERED	£3.10	£18.60	31%

Shelf Life	36 months from manufacture
Pack Dimensions	500ml (62 x 62 x 202mm) 530g
SRP Details	6 x 500ml (137 x 205 x 205mm) 3.25kg
Outer Carton	5 x 6 x 500ml (415 x 346 x 209mm) 16.25kg

Customs Code: 23091011

Pallet Specification 8 layers x 6 outers Total 48 outers, 240 SRP boxes, 1440 bottles, (1200mm x 800mm x 1700mm) Weight 780kg

Product Barcode:



Liquid Concentrate



	1 x 50ml	6 x 50ml	MARGIN
RRP	£3.33	£19.98	
TRADE PRICE INC VAT	£2.13	£12.78	36%
TRADE PRICE EX VAT	£1.80	£10.80	46%
WHOLESALE PRICE DELIVERED	£1.39	£8.35	22.7%

Shelf Life	36 months from manufacture
Pack Dimensions	50ml (50 x 15 x 160mm) 50g
SRP Details	6 x 50ml (50 x 95 x 160mm) 300g
Outer Carton	12 x 6 x 50ml (219 x 302 x 173mm 3.6kg

Customs Code: 23091011

8 layers x 12 Outers Total 96 outers, 1152 SRP, 6912 sachets (1200 x 800 x 1584mm) Weight 370kg

SRP Barcode:



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Sodium Chloride

Ready to Serve



RF Support

	1 x 330ml	6 x 330ml	MARGIN
RRP	£6.80	£40.80	
TRADE PRICE INC VAT	£4.35	£26.10	36%
TRADE PRICE EX VAT	£3.66	£22.00	46%
WHOLESALE PRICE DELIVERED	£2.52	£15.12	31%

	Shelf Life	36 months from manufacture
	Pack Dimensions	330ml (180mm x 57mm x 57mm) 330g
	SRP Details	6 x 330ml (120mm x 178mm x 182mm) 2kg
2	Outer Carton	4 X 6 X 330ml (240mm x 360mm x 185mm) 8kg

Customs Code: 23091011

Pallet Specification

9 layers x 8 Outers Total 72 outers, (288 SRP boxes, 1728 bottles) 1200 x 800 x 1655mm) Weight 580kg

SRP Barcode





DID YOU KNOW:

ORS was developed in the 1960's by Dr Richard Cash and Dr David Nalin, but it wasn't until the late 1970's that the World Health Organisation (WHO) managed to popularise it's use worldwide. Since its inception it is estimated to have saved more than 70 million

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Manufactured and distributed by:
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